Relational Organizing

Empowering Your Contacts to Vote!

1. Reach out to contacts
   a. Ask if they're planning to vote
      - *Encourage them with personal issues that may affect you or them*
      - *Text or Call Examples*
        - *"Please do me a favor and vote for_____"*
        - *My sister is losing her health care in January due to Republicans."*
        - *"Sherrod Brown saved my dad's pension."*
        - *"My job will be cut if Ramaswamy is elected Governor."*
        - *"I just spent $100 to fill up my gas tank."*
        - *"Republicans already cut my SNAP benefits".*
2. Build a voting plan
   a. Ensure they know where & when to vote
   b. Encourage them to:
      - *Vote early in-person*
3. Campaign for the full Democratic slate
   a. Use the Democratic Sample Ballot to fill out their VBM ballot or take **into the booth**
4. Make sure they follow through
   a. Follow up the weekend before to ensure they're going to vote November 3rd

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